

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – National Voters' Day Celebrations on 25-01-2011 – Awareness and Publicity Campaign – Telecasting spots regarding electoral registration and Voter I.D. card in the ZEE 24 Ghantalu – Payment of bills Rs.19,854/- to Zee News Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1481

Dated: 08-04-2011

Read the following:-

1. Govt. Lr.No. 2647/Elecs.E/A2/2010-66, dt:20-01-2011.
2. Memo.No.9079-A/365/BG/A1/2011, dt: 01-04-2011 from Finance (BG-I)) Department.
3. From M/s Zee News Ltd., Hyderabad, Invoice No. 4000017259/10-11, dt: 31-01-2011.

ORDER:

In letter 1st read above, Government has requested the ZEE 24 Ghantalu, Zee News Limited, Hyderabad to telecast one spot per day through their on 22nd, 23rd, 24th January, 201 for Voter Awareness Campaigns regarding National Voters' Day Celebrations on 25-01-2011. Accordingly, the ZEE 24 Ghantalu, Zee News Limited, Hyderabad has telecasted spots and furnished the bill for an amount of Rs.19,854/- as per the I & PR approved rates including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.19,854/- (Rupees Nineteen thousand eight hundred and fifty four only)** to the Zee News Limited, Hyderabad towards telecasting one spot per day through their on 22nd, 23rd, 24th January, 2011 for Voter Awareness Campaigns regarding National Voters' Day Celebrations on 25-01-2011.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2011-2012.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, obtain a cheque in favour of **“Zee News Limited, Hyderabad”** and forward the same to this Department for taking necessary further action.

(Contd..2..)

5. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 2nd read above.
6. The Zee News Limited, Hyderabad shall pay the Service Tax directly to the Government.
7. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

T. DAKSHINA MURTHY
ADDITIONAL CHIEF ELECTORAL OFFICER &
ADDITIONAL SECRETARY TO GOVERNMENT

To

The Advertising Manager, Zee 24 Ghantalu, Zee News Limited,
6-2-935/2, Savithri Nilayam, Khairatabad, Hyderabad-500 004.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER